

AAF is an initiative to promote artists & generate art sale by means of an Art Fair which is designed to provide a versatile exhibition space to every artist where they can come into direct contact of art buyers, connoisseurs and all other constituents of the art market.

After the 4th AAF we along with THE OLIVE EXPRESSIONS (The Army Wives Fraternity) are planning to take art to a more creative level by organizing a National Art Camp by the name of **CONFLUENCE**. It aims to build cultural awareness and positive cultural relations amongst all communities by providing a common platform for artists to come together, interact, get inspired and thus expand the scope of their own art form. The exchange of ideas during this artistic collaboration will not only stimulate the creative environment but will also help in maintaining a continuous and harmonious interaction required amongst all communities, thus strengthening the existing, uniquely close and mutually beneficial relationship.

CONFLUENCE The National Art Camp will be held at the NATIONAL CRAFT MUSEUM & HASTKALA ACADEMY, VILLAGE COMPLEX, PRAGATI MAIDAN. NEW DELHI FROM 1ST TO 7TH NOVEMBER 2022

THE EMPHASIS OF THIS ART CAMP IS TO:

1. Recognize and promote National and International artists.
2. Introduce international art to the rich Indian market.
3. Provide artists a creative and resourceful interaction
4. Nurture young artists.
5. Talks on Art by well-known and Senior Artists and art market professionals.
6. Involve general public in the acquisition of works of art.
7. Provide artistic opportunities to lesser-known talented artists.
8. Promote Art & Cultural Tourism in India.

BENEFITS TO PARTICIPANTS

1. One min. video promotions for all participating artists through all possible Digital Medias.
2. Three months of promotions to all artists.
3. All art materials will be provided to the artists.
4. Lunch and Snack on all 5 days of the Art Camps
5. Certificates to all Participants.
6. 2 days exhibition will be held at the venue.
7. **Every artists will be allowed to display one extra artwork at the Exhibition.**
8. **The size of the extra painting should NOT be more than 30 x 30 inch, IT WILL NOT BE ACCEPTED.**

ENTRIES, SUBMISSION & TERMS

1. **CATEGORIES : Paintings (Water Colour, Acrylic, Oil) & Print making (Woodcut) only**
2. **Artists needs to send their artworks for approval before registering.**
3. There is no theme for this art camp.
4. **Paintings can be of any medium – Oil, Acrylic, Water, Charcoal and Printmaking.**
5. Artists need to inform / mention in which medium he / she would work.
6. Artist will be given 1 canvas / paper (hi quality).
7. The size of canvas will be 30" X 30"/ 24" X 30" / 12" X 18".
8. The size of the paper will be 22" X 28" and of 300 gsm (Hi Quality)
9. **Artists have to get their own brushes, spatulas, turpentine/ linseed oils, pencils, erasers etc.**
10. **Print Making Artists have to get their rollers, Spatulas etc.**
11. **Printmakers are to get their own portable machines.**
12. Every artwork should bear a Title, Year, Dimension, Medium, Price and a short description.
13. **PARTICIPATION FEES : INR 8000.00 (Rupees Eight Thousand only).**
14. **Last Date of Registration – 15.09.2022.**
15. **All registration will be done online after the artist gets the approval.**
16. Every artwork sold will carry the Letter of Authenticity duly signed by the artist.
17. **ARTWORKS MADE IN THE CAMP WILL BE THE PROPERTY OF AAF.**
18. **The participant will be allowed to display one extra work at the exhibition of size NOT more than 30 x 30 inches.**
19. AAF will take a commission of 10% from the sale of the extra work.
20. AAF will offer 30% to the artist on the sale of his / her Art works made at the National Art Camp.
21. AAF reserve the right to modify / change / issue new terms / conditions for the efficient and smooth functioning of art fair.
22. AAF reserves the right to cancel the participation if terms & conditions are violated by the participating artists.
23. Participants will get their space a day prior to the opening of the art camp. The space provided will be final.
24. Lunch and Snacks provided at the venue will be purely vegetarian.
25. No Liquors will be served.
26. AAF takes no responsibility for accommodation. But we can help finding the best possible as per the participants.
27. Any misbehaviour will result in immediate disqualification.
28. The participants shall take utmost care **NOT** to damage any property of the Village Complex. The cost of damage, if any, specified by organizers / venue authorities, will have to be borne by the participant by the end of the fair.
29. Covid protocols will be maintained if needed.

All payments are to be made online after the artist gets approval.