



INDIA ART MEET



EXHIBITOR INFORMATION MANUAL

ABOUT INDIA ART MEET (IAM)

It has been 5 years now that we have been in the art market by the name of Awadh Art Festival (AAF), catering to a niche audience. After gaining enough attention we formed INDIA ART MEET that is designed to promote wider range of Art & Artists and reach out to a wider audience. We have had a good reputation for presenting the very best in visual art through seasoned Artists who are lesser known with their works which are equally powerful and awe inspiring.

As India Art Meet is an affiliation of AAF, it continues to focus on promoting young, emerging, lesser known and seasoned artists by providing them a versatile exhibition space from where they can come into direct contact of art buyers, art galleries, art connoisseurs and all other constituents of art market. We intend to make IAM very influential, focusing only on contemporary art and living artists from the emerging and unsung to the iconic.

Alongside the general art fairs, IAM has included curated sections for installation as well as an ambitious program of panel discussions, art walks, art talks and extensive VIP events.

In this art fair, we have planned to select 120 - 150 artists and 5 Galleries only to display their art works.

THE EMPHASIS OF IAM

1. Recognize and promote selected National and International artists.
2. Introduce international art to the rich Indian market.
3. Involve general public to participate in the making of and acquisition of works of art.
4. Promote Art & Cultural Tourism in India.

IAM has the power to advance Culture & Civilization by provoking thoughts, introspections and discussions which in turn leads to change.



INDIA ART MEET



BASIC INFORMATIONS ABOUT THE FAIR

NAME	INDIA ART MEET	
DATE	22 nd to 25 th February 2024 (4 days)	
TIMING	11 am TO 8 pm	
VENUE	The Hall of Vision, 2 ND Fl, Nehru Centre, Dr. Annie Besant Rd, Worli, Mumbai 400018	
Important Dates		
Registration for the 1 st India Art Meet opens	18.09.2023	
Registrations open for National & International Artists		
		PLEASE NOTE ALL REGISTRATIONS AND PAYMENTS ARE TO BE DONE ON LINE
Last Date for Registration	31.12.2023	
Last Date of Payment	31.12.2023	
Booth Installation	21.02.2024	
Everyone is expected to be present to take possession of their booth on	22.02.2024	
FOR ALL INFORMATIONS CALL OR WHATSAAP	+91 9833839951 / 8200749943	
TEAM		
<input type="checkbox"/> Kamini Jauhar – Spokes Person		
<input type="checkbox"/> Rritu Goel – Admin		
<input type="checkbox"/> Milli Chowdhary – Admin		
<input type="checkbox"/> Rashi Paliwal – Art Advisor		
<input type="checkbox"/> Rakesh Prabhakar - Designer		
<input type="checkbox"/> Arka Pradhan - Admin		
MAIL	info@awadhartfestival.com	



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PROGRAMME SCHEDULE

DATE	SESSION	DURATION	DESCRIPTION
22nd February 2024	VIP Preview VIP and guest List for preview will be shared 15 days prior to the exhibition.	2 PM TO 4 PM	Art Buyers, Connoisseurs, Corporates, architects, Interior Designers, PSUs etc. To be attended by Exhibitors & IAM members only.
	Inauguration	4 PM	Exhibition Opens to Public
	Catalogue Launch	4.30 PM	
23rd February 2024	General Exhibition	11AM TO 8PM	
	Art Walk	3PM – 5 PM	Guests Well known players of the art market (List of guest & dignitaries will be shared January 2024)
24th February 2024	General Exhibition	11AM TO 8PM	Will be shared by November
	Art Talk A complete educative programme for artists. (Topics will be shared 15 day prior to the exhibition)	3PM – 5 PM	Guests Well known faces of the art market (List of guest & dignitaries will be shared January 2024)
25th February 2024	General Exhibition	11AM TO 7PM	Packing/ Dismantling of Stalls from 7 pm to 10 pm



INDIA ART MEET



FASCILITIES TO EXHIBITOR

1. ONE MINUTE video promotions for all Exhibitor through all possible Social / Digital Medias.
2. SPECIAL PROMOTIONS TO ALL INTERNATIONAL EXHIBITOR.
3. PRINTED CATALOGUES / MAGAZINE FOR ALL.
4. PRINTED BROCHURE FOR ALL.
5. AWARDS
 - SUNSHINE – Best Gallery Award 2 nos. (with a discount of 20% in the next IAM)
 - MOONSHINE – Best Booth Award 2 nos. (with a discount of 20% in the next IAM)
 - STARSHINE – Best Art work Award 5 nos. (with a discount of 20% in the next IAM)
6. THREE International Exhibitor with best displays will get a 20% discount in the next IAM.
7. Proper Accommodation can be arranged for out station Exhibitor in twin sharing basis. (The charges for the accommodation will have to be borne by the Exhibitor) [If required exhibitors needs to inform by 1st week of January 2024.](#)
8. Exhibitors who do not wish to be present physically may also send their artworks to be displayed AND arrangements will be made for attendant / attendants who will take responsibility of the selling. The charges for the attendant / attendants will have to be borne by the artist directly.
9. **The art works that need to be stretched / framed will be charged, at actual.**
10. Facilities will be offered to get your artworks couriered and stored at our address.
 - The address will be provided in January 2024.
 - The storage facility will be free of Rent / Charges.
 - Artworks that are couriered **SHOULD NOT HAVE ANY GLASS COVERING** instead fibre can be used.
 - Canvas can be couriered in rolls at our address but stretching / framing will attract extra charges at actuals.
11. Engagements :
 - Art Walk with Art Buyers, Connoisseurs, Corporates, architects, Interior Designers, PSUs etc.
 - Art Talk with eminent personalities of the art fraternity.



INDIA ART MEET



FLOOR PLAN





INDIA ART MEET



BOOTH COSTING

SIZE OF SINGLE PANEL IS 1mt (width) x 2.4 mt (height) OR 3.33 ft (width) x 8 ft (height)

COST OF SINGLE PANEL IS Rs. 8,000/-

The total costing in the given sheet is based on this given SIZE and RATE.

EXHIBITORS (Individual & Group only) WHO ARE APPLYING FOR FULL BOOTH WILL GET 10% DISCOUNT

GALLERY BLOCKS WILL BE AS PER PANELS ONLY.

RATE FOR SCULPTURE BLOCKS AREA WILL BE Rs. 8000/- PER METER SQUARE.

Sl. No.	Name	Colour	Total Booth Size & Area	Single Panel Cost	Full Booth Cost	Advantage	All Fittings
				In Rupees	In Rupees		
1	Emerald Blocks	EMERALD BLOCKS	3 x 2 mt. 6 sq. mt. Total 7 panels In this booth	Rs. 8,000/- per panel of size 1mtx 2.4 mt	56000	All are big enough to display 8/9 medium paintings sidewise. OR more smaller paintings.	<ol style="list-style-type: none"> 1. White Octonum Booth. 2. One Table 3. Two Chairs 4. Four spot Lights 5. One 5amp power point 6. One Dust Bin 7. Complete Carpeting 8. Hanging Strings & Clips 9. General Security. 10. Cleaning every day before exhibition



INDIA ART MEET



2	Aquamarine Blocks	AQUAMARINE BLOCKS	4 x 2 mt. 12 sq. mt. Total 8 panels In this booth	OR 3.33 ft x 8ft	64000	All of these are Big sized booth and placed in the corners with 2 sides open.	<ol style="list-style-type: none"> 1. White Octonum Booth. 2. Two Table 3. Four Chairs 4. Four spot Lights 5. Two 5amp power point 6. One Dust Bin 7. Complete Carpeting 8. Hanging Strings & Clips 9. General Security. 10. Cleaning every day before exhibition
3	Square Blocks	SQUARE BLOCKS	3 x 3 mt. 9 sq. mt. Total 9 panels In this booth		72000	Big Booths strategically placed with 3 even sides	<ol style="list-style-type: none"> 1. White Octonum Booth. 2. Two Table 3. Four Chairs 4. One spot Lights per meter 5. Two 5 amp power point 6. One Dust Bin 7. Complete Carpeting 8. Hanging Strings & Clips 9. General Security. 10. Cleaning every day before exhibition
4	Gallery Blocks	GALLERY BLOCKS	2 x 2 mt. + 4 x 2 mt. 16 sq. mt. Total 12 panels In this booth		96000	Designed for the galleries and located at all important locations	<ol style="list-style-type: none"> 1. White Octonum Booth. 2. Two Table 3. Four Chairs 4. One spot Lights per meter. 5. Two 5 amp power point 6. One Dust Bin 7. Complete Carpeting 8. Hanging Strings & Clips 9. General Security. 10. Cleaning every day before exhibition



INDIA ART MEET



5	Top Up Blocks	TOP UP BLOCKS	2 x 2 mt. 4 sq. mt. Total 6 panels In this booth	48000	Small but big enough for a great display with 2 sides open.	<ol style="list-style-type: none"> 1. White Octomom Booth. 2. One Table 3. One Chair 4. Two spot Lights 5. One Dust Bin 6. Complete Carpeting 7. General Security. 8. Cleaning every day before exhibition
6	Sculpture Block For sculpture, Pottery and ceramics	SCULPTURE BLOCKS	4 x 4 mt. 16 sq. mt. Totally Open from three sides	128000	Intelligently placed and totally open with top lightening facility to give a perfect display	<ol style="list-style-type: none"> 1. Two Table 2. Chairs as per artists 3. Spot Lights as per sculptures 4. Two 5-amp power point 5. Two Dust Bin 6. Complete Carpeting 7. General Security. 8. Cleaning every day before exhibition

PLEASE NOTE

Rates of the following booths will be Rs. 8000.00 more than their usual cost (according to panel) because of corner positioning & it is open from two sides.

1, 14, 15, 22, 23, 25, 30, 31, 35, 38, 39, 50, 63, 64, 65, 67, 71, 72.

REGISTRATION AND PAYMENTS ARE TO BE DONE ONLINE. NO CASH PAYMENT WILL BE ACCEPTED.

[Exhibitor Terms & Conditions in the Next Page](#)



INDIA ART MEET



EXHIBITOR TERMS & CONDITIONS

SL. NO.	DESCRIPTION	TERMS & CONDITIONS
1.	REGISTRATION FORM	All prospective Exhibitors must complete the registration Form and abide by the Terms and Conditions of India Art Meet. Registration link -
2	ELIGIBILITY	Any artists within the age group of 18 to 85 yrs. Photographers within the age group of 18 to 85 yrs. Any Gender. Any Nationality.
3	ARTIST SELECTION	All prospective Exhibitor's artworks will be reviewed before they register. They need to Call and WhatsApp their artworks to +91 9833839951 / 8200749943
4	ARTWORK CATEGORIES	Fine Art (any medium), Sculpture any Medium Pottery & Ceramics Photography (any category) (The dimensions/size of the art works should be determined by the space booked for display)
	REGISTRATION & PAYMENT	<ul style="list-style-type: none">• All payments are to be made online. No cash will be accepted.• 50 % of the payment while registering.• 50 % balance payment on or before 31st December 2023.• The registration will be cancelled if full payment is not received on or before 31st December 2023 and the payments, if any, already made by the Exhibitor will be forfeited.
	WITHDRAWAL FROM REGISTRATION	Any exhibitor may withdraw their registration within 4 days after registering. Beyond 4 days the organizer will deduct 20% of the paid amount. In case the exhibitor wishes to withdraw after 31 st December 2023, then no refund will be made.



INDIA ART MEET



	BOOTH SELECTION	<p>The Organiser will allocate booth spaces to all selected Exhibitors at their own discretion. Full efforts will be made to comply to Exhibitor's requests concerning specific booth sizes and allocation. But it may not be possible to agree to these demands always.</p> <p>Two appropriate / prominent open spaces have been designed specifically for display of sculpture/pottery / ceramics. All arrangements will be made to give prominence.</p>
	BOOTH DISPLAY	<ul style="list-style-type: none"> • Size of the booth will determine the size of your artworks. • PREFERRED SIZE of Sculptures / Pottery / Ceramics is 24 inches X 24 inches and height not more than 36 inches. • Art works of ONLY LIVING Artists are allowed to be displayed. • Third Party Sale of Art Works of LIVING ARTISTS are allowed through Galleries / Institutions. In that case all provenances and Certificate of Authenticity are mandatory. • Plan overall arrangement and grouping of artworks/ photographs. • Maintaining the general eye level of 57 to 60 inches, is mandatory. • Optimal spacing between artworks is of utmost importance for balance and visual appeal. • Adequate breathing room (1 ft away from each other approx. depending on the booth size). • Consider the booth size for viewing distance while setting up your art works. • Choose your artworks intelligently according to your booth size. • Artworks should not be cluttered. • Treat multiple art works as one unit to maintain level. • Multiple works displayed should remain over 24 inches above the ground. • Exhibitor may distribute their cards/ brochures / pamphlets etc in their respective booths only.
	BOOTH OPERATION	<p>Exhibitors will be given possession of booths on 21st February 2024... 6 pm onwards. And must finish installation by 8 am on 22nd February 2024.</p> <p>Booth Rent includes</p> <ol style="list-style-type: none"> 1. Standard Octonum Booth of Height 8 ft (2.44 mts.) 2. Booth Branding 3. One spotlight per meter



INDIA ART MEET



		<p>4. Blue carpet flooring for passage way 5. Grey Carpet flooring for Booths. 6. Counter table (no. of Tables allocated will be as per the booth size) 7. Chairs (no. of Chair allocated will be as per the booth size) 8. Dustbin (no. of Dustbin allocated will be as per the booth size) 9. One 230V, 5Amp AC supply socket (no. of Power Points allocated will be as per the booth size) 10. Inclusion of exhibitor name in advertising, marketing & publicity campaign 11. Exhibitor & VIP passes No Counter Table and Power Points will be allocated to the Exhibitors who will take 1 or 2 panel.</p> <input type="text"/>
		<p>All additional lighting, furniture, personal booth security and other equipment required by Exhibitors, must be taken only from the Official Contractors of the Fair. Contractors Name and Number will be provided in January 2024.</p>
		<p>On 25th February 2024, the Exhibitors must begin the removal of all exhibits and belongings after 6.00 pm and finish before 10 p.m. on the same day.</p>
	BOOTH SHARING AND MAINTENANCE	<ul style="list-style-type: none">• One booth can be shared by two galleries/institutions.• One booth can be shared by two/three individual artists.• The square Blocks can be shared by three exhibitors.• Sculpture Blocks can be shared with 4/5 artists.
		<p>No Exhibitor may sublet or assign a booth either entirely or partially without written permission from the Organisers.</p>
		<p>The Exhibitor will not be allowed to display exhibits in such a manner, so as to obstruct the light or impede passages or disturb the displays of neighbouring exhibitors.</p>
		<p>Cleaning work are only permitted before the Fair opening hours or after closing hours.</p>
		<p>Exhibitors are not allowed to put up any gallery specific or personal branding (including logo, gallery name etc) on their walls or anywhere in their booth, besides the branding provided by the Organiser. However, exhibitors are free to use their branding / logos etc in the Painting Markers and Painting Summary.</p>
		<p>The exhibitors shall take utmost care NOT to damage floor or structure. The cost of damage, if any, specified by contractor / venue authorities / organizers, will have to be borne by the participant immediately.</p>



INDIA ART MEET



		Exhibitor may store 3 or 4 art pieces extra of smaller size in the booth in a way that it should not hamper the overall look, feel and neatness of the booth.
		Booth Attendants <ul style="list-style-type: none"> • 3 attendants for booths of size 9 sq. mt. and more • 2 attendants for booths of size less than 9 sq. mt.
		All exhibitor must abide by the fire safety rules.
		All exhibitor must maintain proper health and hygiene standards.
	TRANSPORTATION OF ARTWORKS	The exhibitors must bear all the costs associated with the transport / courier of their art works to and from the exhibition venue. The exhibitors must make arrangements to dismantle/ pack their artworks within 3 hours after the exhibition end on the final day
		Facilities will be offered to get your artworks couriered and stored at our address. <ul style="list-style-type: none"> • The address will be provided in January 2024. • The storage facility will be free of Rent / Charges. • Artworks that are couriered SHOULD NOT HAVE ANY GLASS COVERING instead fibre can be used.
		The works of artists who are not attending, will be couriered within three days after the completion of the Art Fair and the charges for the same needs to be borne by the artists.
	ART FAIR CANCELLATION	In case of the Art Fair getting cancelled due to natural cause/ calamities / life threatening situations / national emergencies / or of any other serious issues that is beyond the Organizer's control then a part of the money will be returned deducting the cost incurred for the setting up of the Art fair including marketing.